

AI Workflow Accelerator



What it is

A practical engagement to identify where AI will **actually improve your GTM**, define the **right approach**, and deliver **production-ready solutions** embedded into your workflows.

Who it's for


- **B2B tech teams** looking to apply AI in a practical, results-driven way
- Organisations stuck between **experimentation** and **real impact**
- Teams needing to increase output **without increasing headcount**

What you get

 **Clarity** on where AI will and won't drive value in your GTM

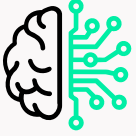
 A **clear** decision between off-the-shelf tools and custom-built solutions

 AI embedded into **real workflows** your team already uses

 Enablement so your team can **adopt** and **sustain it**

 Measurement in place to **prove impact** at a board level

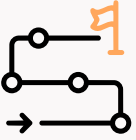
Deliverables



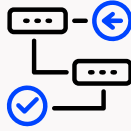
AI Opportunity and Use Case
Assessment



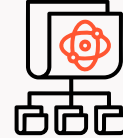
Recommendations report
covering buy vs build decisions



Prioritised AI roadmap
aligned to business impact



Process redesign with AI
embedded into key workflows



At least one **production-ready AI use case** (implemented)



Team enablement and documentation



ROI measurement framework with
defined success metrics



Timeline: → **6–12 weeks** (production-ready within 90 days)



Investment:

£30,000 – £75,000

depending on scope and build requirements



Outcome

AI that **actually works in your day-to-day GTM**, with clear evidence of impact and a roadmap to scale it further.